



Association
of American
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Universities

Spring 2009 Draft for Public Release of Written Communication VALUE Rubric

This rubric is a step in a rubric development process that will produce a final draft by September 2009. All drafts are revised in response to the feedback received from VALUE Leadership and Partner campuses. The final feedback deadline for the VALUE Initiative is July 3, 2009. For more information or to give feedback, please email Wende Morgaine, VALUE Initiative Manager, at [wendemm@gmail.com](mailto:wendem@gmail.com). Thank you!

Evaluators are encouraged to assign a zero to any performance that doesn't meet level one performance.

	4	3	2	1
Context of and purpose for writing				
Content Development				
Genre and disciplinary conventions				
Sources and evidence				
Control of syntax and mechanics				